

Wright IP®'s***

TECHNOECONOMICS®

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USPTO

TX MCLE & Bar College
Accredited: Pending

IP SYMPOSIUM 2022 5th Annual Symposium On Global IP Strategic Planning, IP Monetization & Trade

October 3, 2022



USITC

REGISTER NOW!
Wendyann@WrightIP.com

Date: Monday, October 3, 2022
Time: 9:00 am – 4:00 pm, Central Time
Where: The Petroleum Club Of Houston
Tickets: 575 USD (In-Person Attendance)
375 USD (Virtual Attendance)



IP MONETIZATION ACROSS THE UNIVERSES

Bricks & Mortar, Augmented Reality, Virtual Reality, Metaverse, Gaming, NFTs, Crypto

IN-PERSON & STREAMING WORLDWIDE

Visit: <https://technoeconomics2022.com/>

This symposium is dedicated to advanced topics in intellectual property (IP), IP strategy, IP monetization and trade issues with a global perspective. The intended audience is corporate leadership, attorneys and others responsible for developing, acquiring, using and managing IP assets on a worldwide basis. It will be a day of high-level IP strategy for maximizing IP asset performance.

REGISTER NOW FOR ATTENDANCE IN-PERSON, OR VIRTUALLY

Technoeconomics® IP Symposium 2022 – Topics & Schedule	Time
Welcome & Introduction	9:00 – 9:15
Framework For IP Valuation & IP Monetization Across IP Universes: <ul style="list-style-type: none"> • Monetizable Universes For Intellectual Property • Acquisition, Valuation And Monetization Of Intellectual Property Across Universes & The World 	9:15 – 9:45
Using IP Across The Universes <ul style="list-style-type: none"> • Using Trademarks & Patents Across IP Universes 	9:45-10:15
Morning Panel 1: <ul style="list-style-type: none"> • IP Monetization In The Physical World 	10:15 – 11:15
Valuation In Digital Universes & The Real World <ul style="list-style-type: none"> • Real Money & IP Valuation Across IP Universes 	11:15 – 12:00
IP Monetization In The NFT & Crypto Universes <ul style="list-style-type: none"> • Cutting-Edge IP Strategy Regarding Complex Digital & Blockchain Assets 	12:00 – 1:00
Afternoon Panel 1: <ul style="list-style-type: none"> • IP Monetization In The Universes: Virtual Reality & Augmented Reality; The Metaverse & Gaming; NFT & Crypto 	1:00- 2:30
The IP Battlespace: <ul style="list-style-type: none"> • Defining The IP Battlespace 	2:30-3:00
Afternoon Panel 2: <ul style="list-style-type: none"> • Enforcing & Defending In The IP Battlespace 	3:00-3:45
Questions & Close	3:45-4:00

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